



Village of South Russell
5205 Chillicothe Road
South Russell, Ohio 44022
440-338-6700

**ARCHITECTURAL REVIEW BOARD
MINUTES
August 20, 2024 at 5:30pm**

Members Present: Gary Neola, Chairman, Ryan Parsons, Denis Marino

Other Officials: Mayor Bill Koons, Ruth Griswold, Board Secretary

Visitors: Brian Becker of Becker Signs, 6381 Chittenden Rd, E9, Hudson, Ohio 44236

Gary Neola called the meeting to order at 5:31p.m.

Board Secretary Ruth Griswold conducted roll call.

Mr. Neola asked if there were any comments on the meeting minutes from July 16, 2024. There were none. Mr. Parsons motioned to approve the minutes from July 16, 2024. Mr. Marino seconded. With unanimous vote, the motion carried.

Agenda Item 1: ARB Case # 24-22: 1186 Bell Road-Multi Tenant Ground Sign. Presented by Applicant Brian Becker of Becker Signs Inc., on Behalf of Property Owner Sharon Schmahl of Leap Orthodontics.

Mr. Neola asked the applicant if he brought color samples. Mr. Becker said he did not, and the proposed pantone color is represented in the photo. Mr. Neola said he didn't need to bring samples, he just wondered if he had.

Mr. Becker said they began working with the owner about two and a half months ago and have gone back and forth as to the color of the sign. They had originally wanted a teal color as the background. He showed board members photos of the original submission. He said when they went before the Planning Commission, they said the color didn't match anything on the building or in the area, as the ordinance requires. Mr. Neola said that is correct, the sign would have to have a matching component.

Mr. Becker said the Planning Commission said the background color should be black, but he and the client thought the black looked too harsh for the area. They decided to look at the roof for some

possible matching colors. He said the roof was hard to match exactly, as it changes from dark charcoal to a silver gray due to the clouds, direction of the sun, etc.

Mr. Neola said he did see the original submission, and what Mr. Becker is presenting today is a marked improvement from the original design. He does not have an issue with his submission, he knows and appreciates what he went through, and the result is an attractive sign.

Mr. Parsons asked if the base would be the same color. Mr. Becker said yes. Mr. Parsons said he agrees with everything Mr. Neola said, and he also thinks the sign will look good.

Mr. Becker described the materials of the sign and the method of adding the colors. He said the address numbers are permanent, but the tenant letters are applied in a way so that they would be very easy to change if needed. This sign will be durable and hold up very well.

Mr. Neola asked board members for any further questions or comments. There were none.

Mr. Neola made a motion to approve the plans as submitted. Mr. Parsons seconded. With unanimous vote, the motion carried.

Mr. Becker thanked the board members.

Old Business: None

New Business: None

There being no further business, Mr. Neola adjourned the meeting at 5:40 p.m.



Ryan Parsons, Acting Chairman



Date



Ruth Griswold, Board Secretary



Date