

## Incentiv Energy Webinar 12-18-14

Prices vary depending on zone.

Would qualify for PJM program

15% growth every 10 years -

Ask consumers to reduce use.

- Demand Resources (DR) during peak use times
- Energy Efficiency (EE) - make pmt for energy efficient projects  
"NEGAWATTS" - pay users for this  
So don't have to build more power plants

PJM - utilities can retain rebates

- PJM does not require DL or Energy Star listing
- Does not require pre-approval  
go back 2-3 for PJM

Once a year opportunity - by April PST

Documented & submitted so be accounted for by summer

PJM cannot do self-  
to be through has

100 kWh = 1 megawatt