

ORDINANCE NO.: 2010-22

FIRST READING April 26, 2010

SECOND READING May 10, 2010

INTRODUCED BY: James Flaiz

THIRD READING May 24, 2010

PUBLIC HEARING May 24, 2010

ORDINANCE AMENDING SECTIONS 2.01, 5.06(a) AND (b), AND 6.06 OF THE ZONING CODE BY DEFINING “BANNER”, “PENNANT” AND “STREAMER” SIGNS AND PROHIBITING STREAMERS IN THE BUSINESS AND INDUSTRIAL DISTRICTS.

WHEREAS, the use of banners and pennants of various sizes, colors, and materials for advertising commercial activities has become widespread; and

WHEREAS, the Zoning Code does not define what constitutes a “banner” or a “pennant”; and

WHEREAS, the use of a series of banners, pennants, or other shaped cloth, canvas, plastic sheet, or other pliable material, including tinsel, attached to a line such as a rope or wire, is commonly known as a “streamer”; and

WHEREAS, streamers tend to represent a garish, attention diverting form of advertising inconsistent with the subtle, traditional, and limited commercial signage in the Village; and

WHEREAS, the Planning Commission has recommended that streamers be prohibited in the business and industrial zoning districts of the Village in order to protect the value of current commercial properties and to promote the public health, safety and general welfare.

NOW, THEREFORE BE IT ORDAINED by the Council of Village of South Russell, County of Geauga, State of Ohio, that:

SECTION 1: Section 2.01 of the Zoning Code shall be amended by adding the following terms and definitions, in alphabetical sequence:

Banner: A piece of cloth, canvas, plastic sheet or other pliable material which serves as a sign.

Pennant: A long, narrow, triangular or tapering cloth, canvas, plastic sheet or other pliable material serving as a type of sign.

Streamer: A series of banners, pennants or other shaped cloth, canvas, plastic sheet or other pliable material, including tinsel, attached to a line such as a rope or wire.

SECTION 2: Section 5.06(a) shall be amended by adding a new paragraph "6" which shall read as follows:

Streamers: Streamers shall not be permitted.

SECTION 3: Section 5.06(b)1 shall be amended by adding new paragraph (e) which shall read as follows:

Streamers: Streamers shall not be permitted.

SECTION 4: Current Section 6.06 of the Zoning Code shall be amended by adding new paragraph "6" which shall read as follows:

Streamers: Streamers shall not be permitted.

SECTION 5: It is hereby found and determined that all formal actions of this Council concerning and relating to the passage of this Ordinance were adopted in an open meeting of this Council, and that all deliberations of this Council and of any of its committees on or after December 2, 1975, that resulted in formal actions, were in meetings open to the public in compliance with all legal requirements, including Section 121.22, Ohio Revised Code.

SECTION 6: This Ordinance shall take effect and be in full force at the earliest time allowed by law.



Mayor - President of Council

ATTEST:



Fiscal Officer

I certify that Ordinance No. 2010-22 was duly enacted on the 24th day of May, 2010, by the Council of the Village of South Russell, and posted in accordance with the Ordinances of the Village.



Fiscal Officer